



**10<sup>th</sup> edition**

**May 23 – 28, 2016**

# **Sponsorship Opportunities Brochure**

Pre-conference Workshops : 23-24 May 2016

Main Conference: 25-26-27 May 2016

Post-conference Workshops: 28 May 2016

**Venue: Grand Hotel Bernardin, Portorož (Slovenia)**

## The Event

LREC 2016 is the tenth edition of the Language Resources and Evaluation Conference, biennially organised by ELRA since 1998 with the support of institutions and organisations involved in HLT.

Over the years, LREC has become the major international conference in the field of Language Resources and Evaluation. For the past editions, the event has gathered 1200+ participants from both academic institutions and industrial companies all over the world. We expect similar participation for LREC 2016. This year, a special focus will be put on Big Data and Collaborative Approaches.

## The Content

The aim of LREC is to provide an overview of the state-of-the-art, explore new R&D directions and emerging trends, exchange information regarding Language Resources and their applications, evaluation methodologies and tools, ongoing and planned activities, industrial uses and needs, requirements coming from the e-society, both with respect to policy issues and to technological and organisational ones.

The conference covers a full week, from Monday to Saturday, and LREC 2016's programme will be organised around parallel oral and poster sessions during the main conference, and 2 days before and 1 day after the conference will be dedicated to specialised workshops and tutorials.

## The Venue

For this 10<sup>th</sup> edition, the LREC Committee has chosen Portorož in the Slovene Istria, located in the southwest of Slovenia, on the Adriatic coast. The conference venue will be the Grand Bernardin Hotel, located by the seaside, next to the old village of Piran.

Day trips from Portorož or longer excursions will allow the visitor to discover Slovenia.



## Why Sponsor LREC?

Previous LREC editions have attracted outstanding attendance. LREC 2014 attracted 1200+ participants including:

- International decision makers (from funding agencies but not only), from EU, USA, India, etc.
- Renowned scientists,
- Executives from key HLT players,
- R&D teams from both private companies and public universities.

Since 2008, the conference's visibility has been dramatically increased by the support received from the highest authorities, whether local or international: the patronage of King of Morocco (2008), the President of Malta in addition to the support of the European Council's President (2010), the European Commission Vice-President and the Turkish Minister of Science, Industry and Technology (2012), UNESCO and Support from the former President of Iceland, Madame Vigdís Finnbogadóttir (2014).

The EC Village, set up in the heart of the Conference Centre in Malta in 2010, Istanbul in 2012 and Reykjavik in 2014 and intended for European-funded HLT projects to promote their activities, has given the LREC participants a central place to meet and network. LREC has a very large international coverage, with participation of 78 countries and the corresponding languages.

As a sponsor, LREC provides you with a unique opportunity to:

- Increase your visibility within the HLT field,
- Establish relationships with potential clients,
- Network with HLT professionals,
- Advertise and demonstrate services or products,
- Network with other sponsors and stay up to date with industry trends,
- Get in contact with a large number of undergraduate and graduate students, with background both in Speech and Natural Language Processing.

### Flexible promotional opportunities

The following packages have been tailored to appeal a wide variety of marketing objectives. However, if there are other ways in which your organisation would like to be involved, we would welcome the opportunity to discuss these with you and encourage your creative ideas. Please note that all amounts are VAT excluded.

The standard packages are detailed hereafter, showing the name, the number of available packages and the amount.

For more information on sponsorship opportunities, please contact [choukri@elda.org](mailto:choukri@elda.org) or [mazo@elda.org](mailto:mazo@elda.org).

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<b>Platinum Sponsor</b>	<b>one</b>	<b>15,000€</b>
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- Complimentary Registration for **6 participants**
- 2 full-page ad in Conference Programme booklet
- Organisation advertising material (brochure, pen, etc.) in participants' bag
- Organisation name & logo featured as a **Platinum sponsor** on Conference Programme and Proceedings covers
- Logo acknowledgement on <http://lrec2016.lrec-conf.org>
- Organisation name & logo on participants' bag
- One-year online subscription to Journal of Language Resources & Evaluation (Ed Springer)
- 50% off the exhibition booth in the Sponsors Exhibition Area\*
- Logo on Entrance Boards
- Banner hung in the Conference centre
- Special mention at Opening Ceremony and Closing Session (plus logo acknowledgement)

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<b>Gold Sponsor</b>	<b>many</b>	<b>10,000€</b>
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- Complimentary Registration for **4 participants**
- Full-page ad in Conference Programme booklet
- Organisation advertising material (brochure, pen, etc.) in participants' bag
- Organisation name & logo featured as a **Gold sponsor** on Conference Programme and Proceedings covers
- Logo acknowledgement on <http://lrec2016.lrec-conf.org>
- Organisation name & logo on participants' bag
- One-year online subscription to Journal of Language Resources & Evaluation (Ed Springer)
- 50% off the exhibition booth in the Sponsors Exhibition Area\*
- Logo on Entrance Boards
- Banner hung in the Conference centre
- Special mention at Opening Ceremony and Closing Session (plus logo acknowledgement)

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<b>Silver Sponsor</b>	<b>many</b>	<b>5,000€</b>
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- Complimentary Registration for **2 participants**
- Half-page ad in Conference Programme booklet
- Organisation advertising material (brochure, pen, etc.) in participants' bag
- Organisation name & logo featured as a **Silver sponsor** on Conference Programme and Proceedings covers
- Logo acknowledgement on <http://lrec2016.lrec-conf.org>
- Organisation name & logo on participants' bag
- One-year online subscription to Journal of Language Resources & Evaluation (Ed Springer)
- 30% off the exhibition booth in the Sponsors Exhibition Area\*
- Logo on Entrance Boards

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<b>Welcome Cocktail Sponsor</b>	<b>one</b>	<b>5,000€</b>
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- 5 Complimentary guests to the Cocktail
- Banner hung in the Cocktail place
- Quarter-page ad in Conference Programme booklet
- Logo acknowledgement on <http://lrec2016.lrec-conf.org>
- Opportunity to distribute gifts to the Cocktail's participants

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<b>Bronze Sponsor</b>	<b>many</b>	<b>2,000€</b>
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- Complimentary Registration for **1 participant**
- Quarter-page ad in Conference Programme booklet
- Organisation advertising material (brochure, pen, etc.) displayed on tables in the Registration area (entrance of the Conference Centre)
- Organisation name & logo featured as a **Bronze sponsor** on Conference Programme and Proceedings covers
- Logo acknowledgement on <http://lrec2016.lrec-conf.org>
- Organisation name & logo on participants' bag
- Logo on Entrance Boards

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<b>Supporter</b>	<b>many</b>	<b>1,000€</b>
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- Organisation advertising material (brochure, pen, etc.) displayed on tables in the Registration area (entrance of the Conference Centre)
- Listed in the Conference Programme
- Logo acknowledgement on <http://lrec2016.lrec-conf.org>

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<b>Publisher</b>	<b>many</b>	<b>500€</b>
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- Organisation advertising material (brochure, CD-Rom, pen, etc.) and books displayed on tables in the Publisher area (entrance of the Conference Centre)

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Exhibition Booth: 1500€ including

- Booth dimensions: 1mx 2m
  - Spotlight
- Fascia with the name of the organisation
  - 1 table, 2 chairs
  - 1 electrical outlet

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**Enquiries regarding sponsorship packages should be directed to:**

**Dr Khalid Choukri / Mrs Helene Mazo**

ELRA Secretary General

9, rue des Cordelières

75013 Paris

France

Tel: +33 1 43 13 33 33

Fax: +33 1 43 13 33 30

Email: [choukri@elda.org](mailto:choukri@elda.org) / [lrec@elda.org](mailto:lrec@elda.org)

### Sponsorship Opportunities at a Glance

	Platinum	Gold	Silver	Bronze	Welcome Cocktail	Supporter	Publisher
<b>Investment</b>	20 000€	10 000€	5 000€	2 000€	5 000€	1 000€	500€
<b>Available Packages</b>	one	many	Many	many	one	many	many
<b>Complimentary Registration to Conference</b>	6	4	2	1	-	-	-
<b>Logo on Opening Slides</b>	✓						
<b>Logo on Entrance Boards</b>	Yes	Yes	Yes	Yes	-	-	-
<b>Banner</b>	In conference centre	In conference centre	-	-	In Cocktail place	-	-
<b>Marketing material</b>	In participant's bag	In participant's bag	In participant's bag	Available to participants during the conference	Opportunity to distribute gifts to Cocktail guests	Available to participants during the conference	-
<b>Ad in Conference Programme Booklet</b>	2 Full-page ad	Full-page ad	Half-page ad	Quarter-page ad	Quarter-page ad	Listed in the booklet	-
<b>Name and logo on LREC 2016 printed material and bags</b>	Yes	Yes	Yes	Yes	-	-	-
<b>Link to the sponsor page on <a href="#">LREC 2016</a> homepage</b>	Yes	Yes	Yes	Yes	Yes	Yes	-
<b>Booth Discount</b>	50%	50%	30%				
<b>Announcement at Opening Ceremony</b>	Yes	Yes	-	-	-	-	-
<b>Free online subscription to JLRE for 1 year</b>	Yes	Yes	Yes	-	-	-	-